



## About CSK Unlisted Shares

### Overview of Chennai Super Kings and CSK Unlisted Share Price

Chennai Super Kings (CSK) is a franchise cricket team from Chennai, Tamil Nadu, that plays in the Indian Premier League (IPL). Founded in 2008, the team plays its home games in Maharashtra, Chidambaram, Chennai. After a two-year ban from the IPL from July 2015 due to its owner's alleged involvement in the 2013 IPL gambling scandal, the Chennai Super Kings returned to the league in 2018 and won the championship in their return season. This put them third overall and tied with Mumbai Indians for the most IPL titles won. The team's captain is Mahendra Singh Dhoni.

According to the Brand Finance Report, the Super Kings' brand value was estimated at \$65 million in 2018, making them the most valuable franchise in the IPL. According to a Brand Finance report, one of the biggest growth drivers for the IPL this year was not only the 11% increase in television viewership but also the fact that more than 200 million people watched the tournament on digital platforms such as Hotstar. "Cricket fans who were unable to get tickets to the live matches could watch the action at dedicated Fan Parks in 36 cities across the country. Family-friendly and free for all, the Fan Parks offered music, entertainment, and a range of merchandise stands, bringing an unprecedented stadium atmosphere to city centers," the Brand Finance report said.

### Demerger from India Cement

India Cement on 26 September 2014 approved the demerger of Chennai Super Kings, the BCCI IPL franchise's 20/20 cricket tournament team, into a wholly owned subsidiary through a net asset transfer at cost. The new wholly-owned subsidiary will be formed on 1 January 2015. CSK shareholders will receive one CSK share for each India Cement share they hold.

India Cement transferred its shares in CSK to India Cement Shareholders Trust on 9 October 2015, the scheduled date of allotment. The company's shareholders were allotted one share for each India Cement share they held. However, since that period, CSK and Rajasthan Royals had to serve two-year suspensions for their respective team presidents Gurunath Meiyappan and Raj Kundra for their involvement in suspicious gambling activities.

### CSK Unlisted Share Price Movement

To check the price movement of CSK shares, you need to download the Android app. In this app, you can get the latest trading price of CSK share price as well as the last trading price of other unlisted shares. You can also check the historical CSK share price on the UnlistedZone app. It is a free app that can be downloaded from the Play Store. Another way to check the CSK share price is to register on the UnlistedZone.live website. There you can also get the last traded price of CSK stock and the historical chart as shown below.



## **How did the price of CSK unlisted shares perform before and after the IPL?**

If you watched our last webinar, we discussed in detail how the price of unlisted shares moves in the short and long term. We explained how demand and supply play a key role in determining the price of unlisted shares in the short term. Similarly, in the last three years, we have seen CSK share price rise before the start of the IPL season and fall after the IPL ends depending on the demand and supply.

CSK has the best track record in the IPL, with the Super Kings having won the IPL title four times (2010, 2011, 2018, 2021) and boasting the highest win percentage (59.83%) amongst IPL teams. Given CSK's past glory, there is an increased demand for unlisted shares as the start of the IPL draws near, as investors believe that CSK has a chance of winning the tournament or at least finishing in the top four. We also observed that if CSK wins or finishes in the top four, CSK's share price will rise in the unlisted market. The analogy is very simple. If you look at the business model of IPL, when a team performs well, its valuation and brand value will increase, which ultimately increases the team's valuation or value per share. And if CSK wins the IPL, CSK's share price will rise further.

Only unlisted CSK shares are available in the unlisted market. So, if you want to participate in the success of IPL, you need to buy unlisted shares of CSK. Due to this, investors are rushing to buy unlisted CSK shares ahead of the 2022 IPL season and enquiries regarding CSK share price are also on the rise.

In the last 6 months, CSK's share price/valuation has skyrocketed and achieved unicorn club status thanks to the sale of its new Lucknow team at the IPL for a staggering price of around Rs 7100 crore. This shows how much bidders are willing to pay to buy a team at the IPL.

The next IPL season starts on April 2, 2022, and we are already seeing an increased demand for unlisted shares of CSK among investors. Another reason for investors to buy unlisted shares of CSK is the upcoming media and broadcasting rights auction. CSK's share price may rise further in the unlisted market due to demand from bidders for media and broadcasting rights.

## **Price Trend of CSK Unlisted Shares Over the Past Year**

If we look at the top unlisted companies, we can see that most of them have lost up to 50% of their share price in the last year and CSK was no exception. However, CSK was less affected compared to others. CSK's share price was around Rs 225 as of March 2022 and is currently trading at around Rs 180. Last year, the franchise lost 20% of its share price. The fall in CSK's share price could be due to the franchise's poor performance in the IPL, which reduced demand for franchise shares and hence the share price.



## Current Market Valuation of CSK Unlisted Shares

According to Forbes, the CSK brand is worth \$1.15 billion. CSK is the second most valuable franchise after Mumbai Indians, valued at a whopping \$1.3 billion. With CSK's unlisted share price of \$160 per share in the unlisted market and with around 3.6 billion shares outstanding, the market capitalization is around 570 billion yen, which seems undervalued compared to the last team sold in the market.

### Chennai Super Kings (CSK) IPO News

CSK is not listed on the stock exchange and the company's shares are not publicly traded. As the franchisee does not require operating funds, it has not shown any interest in raising funds from the stock market.

## Frequently Asked Questions about CSK Unlisted Shares

### 1. Is CSK listed on a stock exchange?

Answer: No, CSK is not currently listed on a stock exchange. However, its unlisted shares are available in the market and can be easily purchased through Unlistedzone, India's leading unlisted platform.

### 2. Can I buy CSK shares?

Answer: Yes, you can easily buy unlisted CSK shares on the UnlistedZone platform.

### 3. What is the price of CSK shares?

Answer: As of May 3, 2023, the price of unlisted CSK shares is trading at Rs 168 per share in the market.

### 4. Does Dhoni own shares in CSK?

Answer Yes, some reports say that Mahendra Singh Dhoni has bought a 15% stake in Rity, the sports marketing company that manages him, and the Chennai Super Kings.

### 5. How can I check the unlisted CSK share price?

Answer: You can check the unlisted CSK share price on the UnlistedZone website or the UnlistedZone app. Note: Check the latest price of unlisted CSK shares on the UnlistedZone Android or iOS app.

## UZ Review FY2018-FY2019

1. In 2018-19, CSK's finances saw a surge in revenue manifold with revenues increasing in the form of sponsorship rights, central rights, and gate collections. In 2017, Chennai Super Kings did not participate in the IPL due to corruption allegations, hence, revenues for 2018-19 cannot be compared with those for 2017-18.
2. The company made a profit of 111.2 million in the financial year 2018-19.
3. The paid-up capital is 3.0815 Cr as of 31 March 2019.
4. The company achieved an EPS of 3.61 in FY 2018-19. The company's stock is currently trading at a P/E ratio of 7.
5. The market value of Chennai Super King is Rs 801 Cr at an unquoted market rate of Rs 26. In 2014, Chennai Super King was sold to India Cements for a value of around Rs 600 Cr.
6. The company has several major investors, which are available in the shareholder structure mentioned above.



### **UZ Report 2019-20**

1. Revenue for the year has declined from Rs 417 crore to Rs 356 crore, mainly due to lower revenue from the grant of central rights by the Board of Control for Cricket in India (BCCI). Accordingly, PAT has also come down from Rs 110 crore to Rs 50 crore.
2. During the financial year 2019-20, the mutual fund reduced its holdings from 108,08230 shares to 30,78949 shares.
3. Banks and insurance companies increased their holdings from 775,406 and 21,918,038 shares to 775,456 and 22,068,038 shares respectively in FY2019/20.
4. Radhakishan Damani purchased 1.7 million shares in November and December 2019.

### **UZ Review for FY20/21**

1. Looking at CSK's financials for FY 2020-21, their overall revenue and profits for FY 2020-21 have declined compared to the previous year. This is mainly due to the decline in sales due to the COVID-19 pandemic.
2. The impact of the pandemic has also led to a decline in operating expenses from Rs 256 crore to Rs 180 crore, helping to maintain profitability.

### **Review of UZ's FY 2021-22**

1. Spending on the IPL this year increased due to the tournament being split into two parts and the second part of the competition being held abroad, both of which contributed to the increase in spending during the period under review. The team's final victory also led to an increase in revenue.
2. The company plans to set up a high-performance center at its premises in Navallur to provide state-of-the-art training facilities for cricketers and sportspersons. The training facility will also include a sports complex and a cricket ground for the Chennai Super Kings' pre-match training sessions.
3. The Company applied for a franchise to the domestic T20 league run by Cricket South Africa on 13 July 2022 and has been granted a license to participate in the league in the city of Johannesburg. The inaugural tournament is scheduled to be held in January and February 2023.

### **IPL Outlook:**

- a) IPL has achieved significant milestones in 2021-2022. For example, the television rights for the Indian subcontinent have been sold to Walt Disney Company India-owned Star for INR 23,575 crore, and Viacom 18 has secured digital rights for INR 23,758 crore for 410 matches. This implies a nearly three-fold increase in revenues over the next five years compared to rights revenues over the past five years.
- b) BCCI and IPL franchises earn around Rs 10,000 crore annually. 50% goes to the teams and 50% goes to BCCI.



## Fundamentals

Fundamentals			
CSK	219 Per Equity Share	Market Cap (in cr.)	8158
Unlisted Shares Price		P/E Ratio	40.49
Lot Size	2000 Shares	P/B Ratio	15.43
52 Week High	220	Debt to Equity	0
52 Week Low	160	ROE (%)	38.16
Depository	NSDL & CDSL	Book Value	13.92
PAN Number	AAFCC8730K	Face Value	0.1
ISIN Number	INE852S01026		
CIN Number	U74900TN2014PLC098517		
RTA	N/A		

## Financials (Figures in cr)

P&L Statement				
P&L Statement	2021	2022	2023	2024
Revenue	24783	34105	27315	69545
Cost of Material Consumed	17941	28159	20161	41841
Gross Margins	27.61	17.43	26.19	39.84
Change in Inventory	0	0	0	17
Employee Benefit Expenses	247	318	368	668
Other Expenses	400	1495	284	655
EBITDA	6195	4133	6502	26364
OPM	25	12.12	23.8	37.91
Other Income	586	809	1919	2783
Finance Cost	526	567	1005	756
D&A	333	240	363	474
EBIT	5862	3893	6139	25890
EBIT Margins	23.65	11.41	22.47	37.23
PBT	5919	4133	7053	27916
PBT Margins	23.88	12.12	25.82	40.14
Tax	1893	920	1835	7766
PAT	4026	3213	5218	20150
NPM	16.25	9.42	19.1	28.97
EPS	1.31	1.04	1.69	5.32
<b>Financial Ratios</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>
Operating Profit Margin	25	12.12	23.8	37.91
Net Profit Margin	16.25	9.42	19.1	28.97
Earning Per Share (Diluted)	1.31	1.04	1.69	5.32





<b>Balance Sheet</b>				
<b>Assets</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>
Fixed Assets	14128	12963	13601	21010
CWIP	0	0	1701	4811
Investments	0	10	5204	651
Trade Receivables	2191	3740	570	5158
Inventory	0	0	0	86
Other Assets	15302	22318	27965	52195
<b>Total Assets</b>	<b>31621</b>	<b>39031</b>	<b>49041</b>	<b>83911</b>
<b>Liabilities</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>
Share Capital	308	308	308	379
FV	0.1	0.1	0.1	0.1
Reserves	21303	24515	29792	52420
Borrowings	6500	6500	6500	0
Trade Payables	1354	2822	3637	800
Other Liabilities	2156	4886	8804	30312
<b>Total Liabilities</b>	<b>31621</b>	<b>39031</b>	<b>49041</b>	<b>83911</b>

<b>Cash-Flow Statement</b>				
<b>Cash- Flow Statement</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>
PBT	5919	4133	7053	27916
OPBWC	6193	5273	6512	26360
Change in Receivables	-1659	-6879	3170	-4510
Change in Inventories	0	0	0	-86
Change in Payables	918	4315	802	-3128
Other Changes	0	0	5160	22041
Working Capital Change	-741	-2564	9132	14371
Cash Generated From Operations	5452	2709	15644	40677
Tax	-1763	-1102	-1864	-7723
Cash Flow From Operations	3689	1607	13780	32954
Purchase of PPE	-486	-483	-2209	-9991
Sale of PPE	0	0	0	0
Cash Flow From Investment	100	316	-24413	-18074
Borrowing	0	0	50	0
Divided	0	0	0	0
Equity	0	0	0	0
Others From Financing	-526	-567	-1005	-756
Cash Flow from Financing	-526	-567	-955	-756
Net Cash Generated	3263	1356	-11588	14124
Cash at the Start	8917	12179	13534	2552
Cash at the End	12180	13535	1946	16676